

Table Lamps

1951-1952

RETURN TO
DESIGN DIV.

catalog 51

Bradley

TABLE LAMPS

Received

May 28, 1952

RETURN TO
DESIGN DIV.

A-17

The world's most beautiful lamps

BRADLEY MANUFACTURING COMPANY

BRADLEY BUILDING • CHICAGO 10, ILLINOIS

YOUR BEST BUY IS

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AMERICA'S
STANDARD
OF
COMPARISON

Make this catalog your guide to greater lamp profits. Use it to choose the Bradley originals you want for your store.

The new Bradley line offers you originality and design that leads the industry. Skilled Bradley craftsmen have combined rich hand blended coloring, superb styling, and fashion rightness to give you a line unmatched in modern appeal . . . unparalleled in value!

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also at:

Northwestern Furniture Sales
2014 - 9th Avenue
Seattle, Wash.

Jimmy Smith Company
905 Brack Shops
527 W. 7th St.
Los Angeles, Calif.

J. C. Briggs & Associates
Space 1071 - Santa Fe Building
Dallas 2, Texas

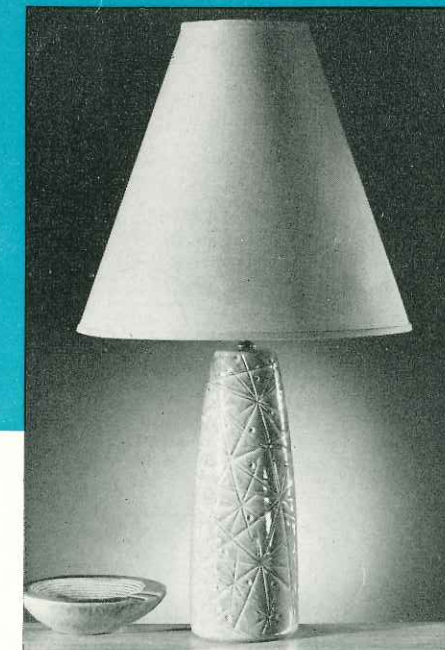
Jimmy Smith Company
Space 20 - Annex
Los Angeles Furniture Mart
Los Angeles, Calif.

Dick Donnelly Associates
246 So. First St.
Phoenix, Arizona



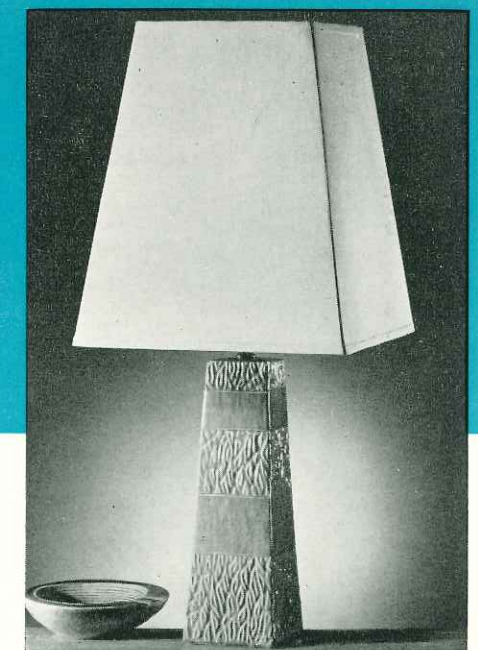
No. 2096 "TWEED"

Linnette fabric over parchment, deep square shade with rounded corners; self trim. Height 33½".
Colors: Jade w/Forest Green shade
Pistachio w/Chartreuse
Cocoa w/Red
*No. 5500 Matching Color Ash Tray



No. 2094 "STARDUST"

Linnette fabric over parchment, deep cone shade; self trim. Height 32½".
Colors: Jade w/Forest Green shade
Pistachio w/Chartreuse
Cocoa w/Red
*No. 5500 Matching Color Ash Tray



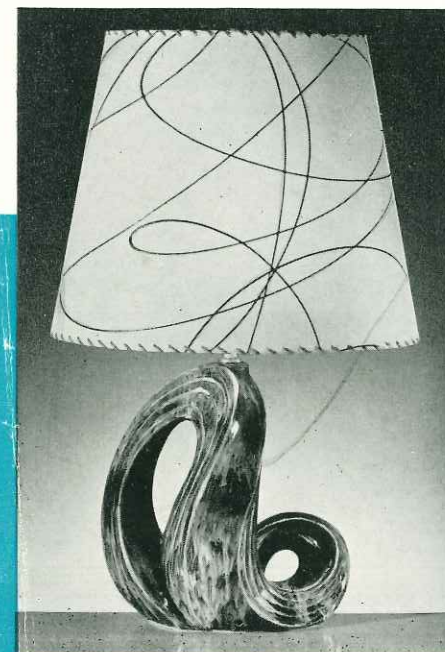
No. 2095 "TREE BARK"

Shantung over parchment, deep square shade; self trim. Height 33".
Colors: Jade w/Forest Green shade
Pistachio w/Chartreuse
Cocoa w/Champagne
*No. 5500 Matching Color Ash Tray

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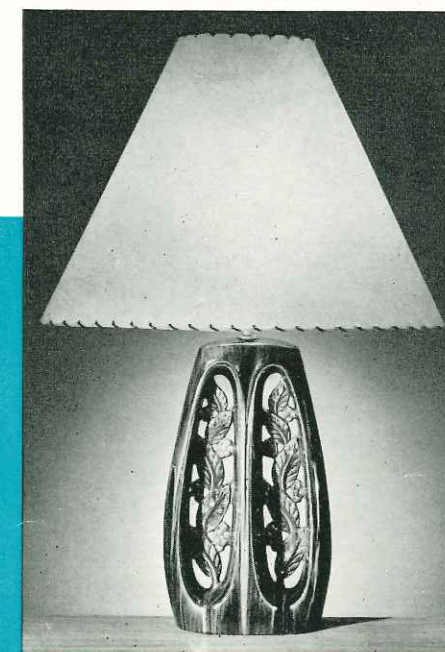
No. 2020
"FOURTH DIMENSION"

Genuine Polyplastex oval cone shade with polydoodle design; hand laced edges. Height 31".
Colors: Cocoa w/Cocoa design on Natural shade
Pistachio w/Red on Yellow
Jade w/Green on Chartreuse



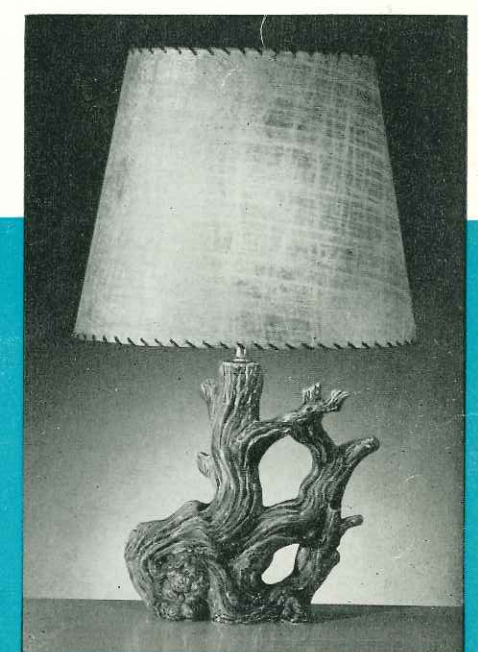
No. 2087 "LAUREL"

Genuine Polyplastex oval cone shade; hand laced edges. Height 31".
Colors: Jade w/Natural shade
Pistachio w/Chartreuse
Cocoa w/Amber

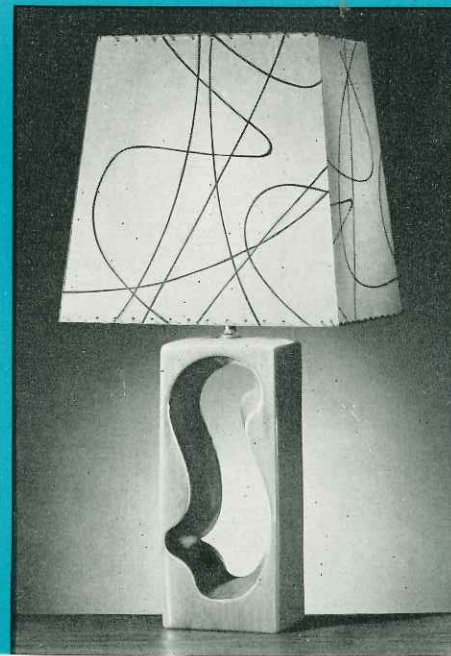


No. 2017 "DRIFTWOOD"

Genuine Polyplastex oval cone shade with matching color lattice design on natural background; hand laced edges. Ht. 27½".
Colors: Jade
Pistachio
Cocoa

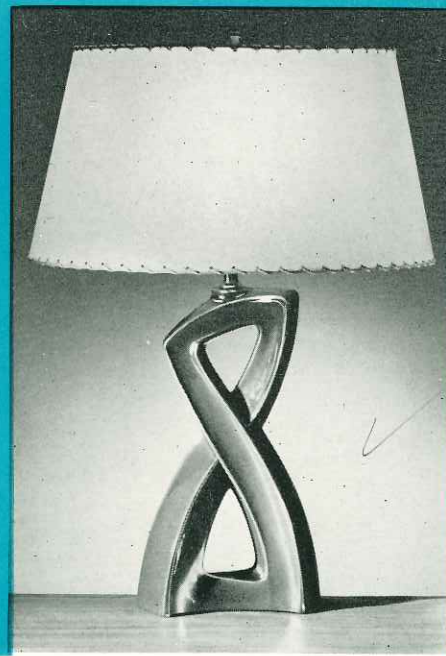


*See Price List



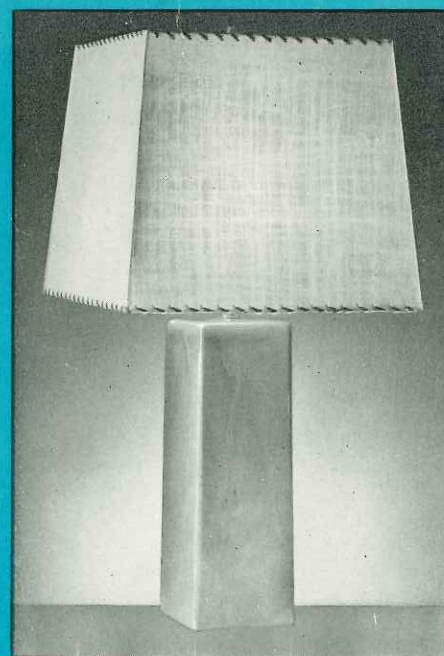
No. 2053 "LOOK THRU"

Genuine Polyplastex deep rectangular shade with polydoodle design; hand laced edges. Height 31".
Colors: *Jade w/Jade design on Natural shade*
Pistachio w/Dark Green on Chartreuse
Cocoa w/Cocoa on Amber



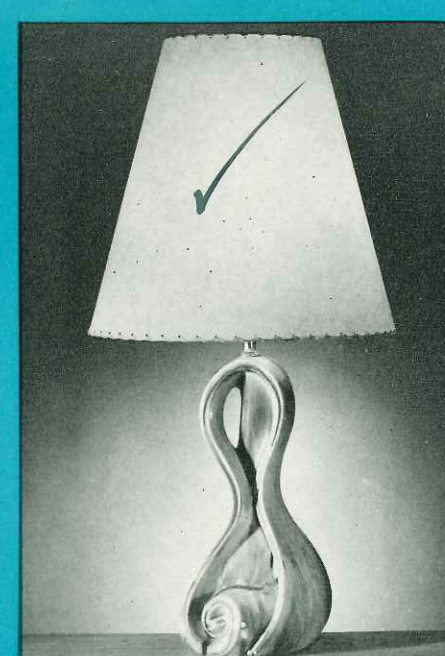
No. 2064 "TORSO"

Genuine Polyplastex modern drum shade; hand laced edges. Height 28½".
Colors: *Black w/Red shade*
White w/Natural
Chartreuse w/Chartreuse



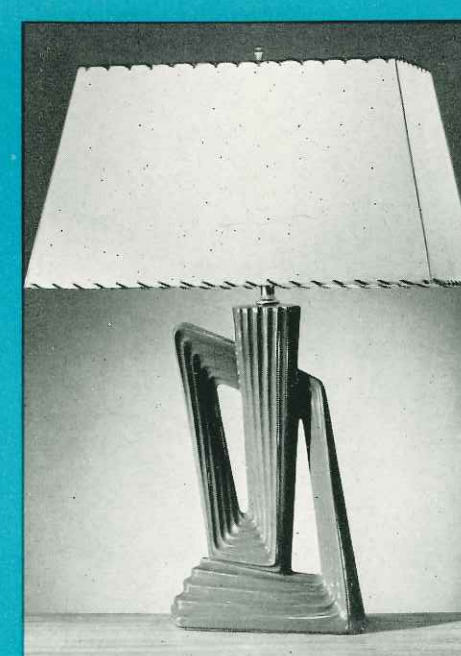
No. 2021 "SQUARE COLUMN"

Genuine Polyplastex square shade with matching color lattice design on natural background; hand laced edges. Ht. 31".
Colors: *Cocoa*
Jade
Pistachio



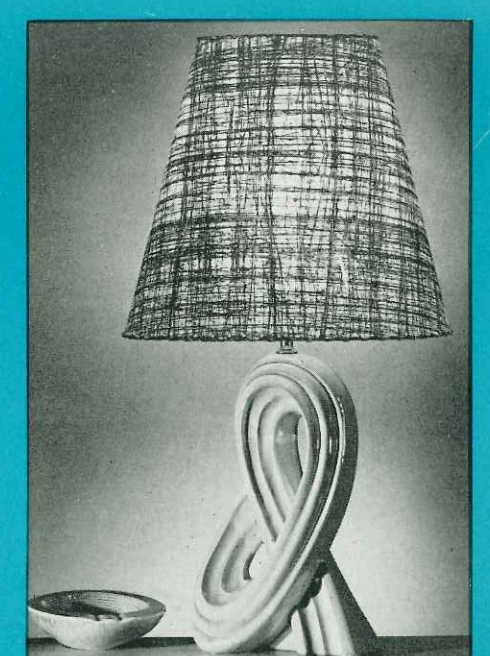
No. 2019 "CLEF"

Genuine Polyplastex deep cone shade with hand laced edges. Height 32".
Colors: *Jade w/Natural shade*
Pistachio w/Chartreuse
Cocoa w/Amber



No. 2086 "ESCALIER"

Genuine Polyplastex modern rectangular shade with hand laced edges. Height 29".
Colors: *White w/Red shade*
Olive Green w/Natural
Red w/Natural



No. 2040 "AMPERSAND"

Genuine Polyplastex oval cone shade with matching color lattice design on natural background; hand laced edges. Height 32½".
Colors: *Jade*
Pistachio
Cocoa
*No. 5500 Matching Color Ash Tray

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No. 2065
"SILHOUETTE STALLION"
Genuine Polyplastex oval cone shade with hand laced edges. Hand tinted Engobe modern horse silhouette in base. Ht. 28".
Colors: *White w/Red shade*
Chartreuse w/Chartreuse
Yellow w/Yellow

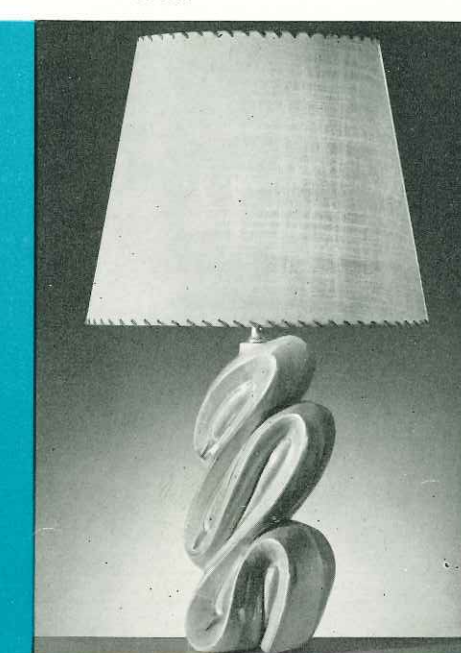
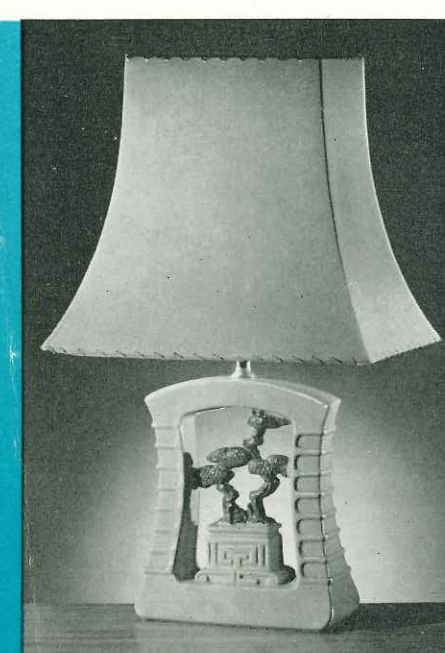
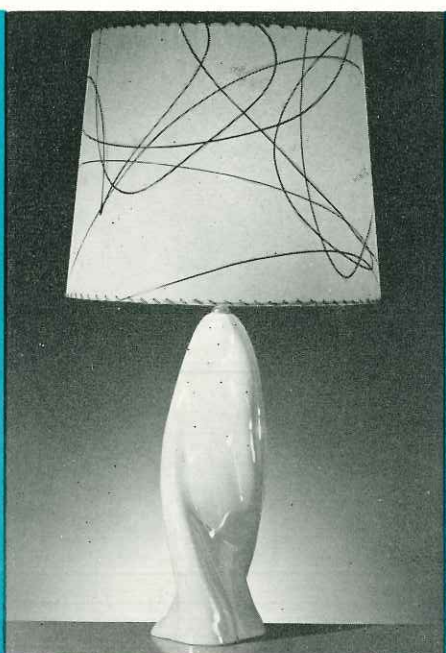
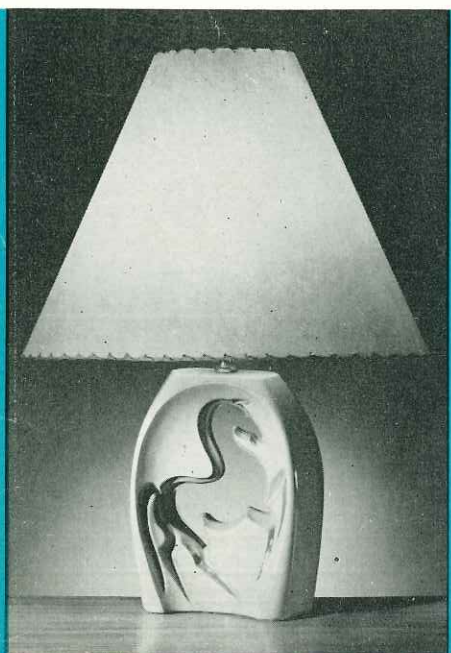
No. 2058 "NUDE"
Genuine Polyplastex deep drum shade with polydoodle design; hand laced edges. Height 33".
Colors: *Jade w/Jade design on Natural shade*
Pistachio w/Dark Green on Chartreuse
Cocoa w/Cocoa on Amber
Black w/Black on Red

No. 2025 "LEAF"
Genuine Polyplastex rectangular shade with hand laced edges. Hand tinted Engobe leaf design on base. Height 28½".
Colors: *White w/Red shade*
Yellow w/Yellow
Chartreuse w/Chartreuse

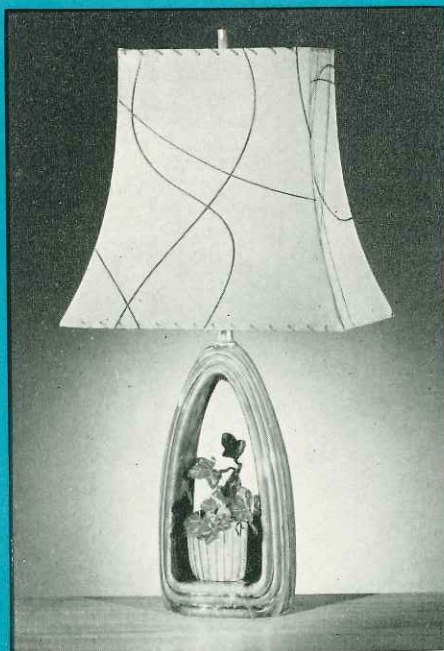
No. 2046 "MING TREE"
Genuine Polyplastex rectangular pagoda type shade with hand laced edges. Hand tinted Engobe Ming tree design in base. Height 27".
Colors: *White w/Red shade*
Yellow w/Yellow
Chartreuse w/Chartreuse

No. 2018 "FUGUE"
Genuine Polyplastex oval cone shade with matching color lattice design on natural background; hand laced edges. Height 32".
Colors: *Jade*
Pistachio
Cocoa

No. 2093 "WILD GEESE"
Shantung over parchment, rectangular shade; self trim. Hand tinted Engobe flying geese design in base. Height 27".
Colors: *White w/Red shade*
Chartreuse w/Chartreuse
Yellow w/Yellow



*See Price List



No. 4043 "PAGODA"

Complete with Planter as Shown
Genuine Polyplastex rectangular pagoda type shade with polydoodle design; hand laced edges. Height 28".
Colors: Jade w/Jade design on Natural shade
Pistachio w/Dark Green on Chartreuse
Cocoa w/Cocoa on Amber



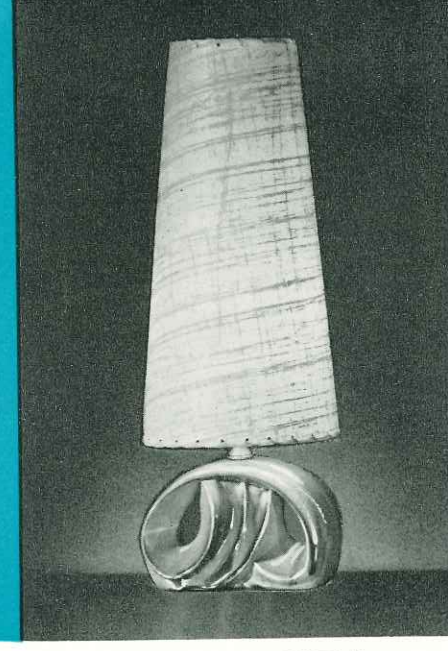
No. 4085 "KEYSTONE"

Genuine Polyplastex large oval shade with matching color lattice design on natural background; hand laced edges. Height 25½".
Colors: Jade
Pistachio
Cocoa
*Available with No. 715 Planters as shown.



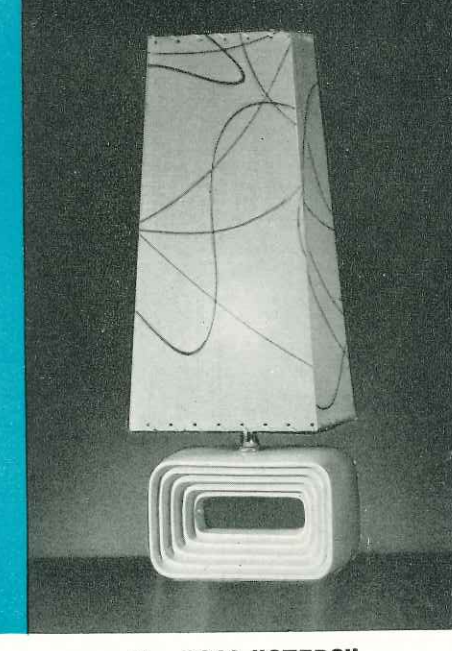
No. 4024 "GATE"

Complete with Planter as Shown
Genuine Polyplastex rectangular shade with hand laced edges. Height 28".
Colors: Black w/Red shade
Green w/Natural
Chartreuse w/Chartreuse



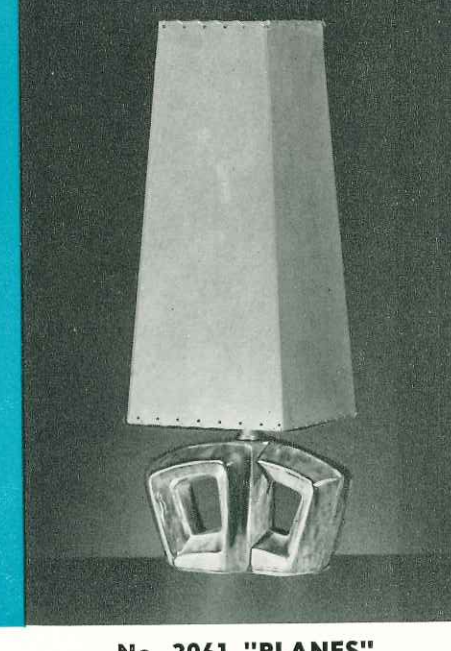
No. 3060 "SWIRL"

Genuine Polyplastex deep cone shade with matching color lattice design on natural background; hand laced edges. Height 22½".
Colors: Jade
Pistachio
Cocoa



No. 3062 "STEPS"

Genuine Polyplastex deep rectangular shade with polydoodle design; hand laced edges. Height 22½".
Colors: Green w/Natural shade
Chartreuse w/Chartreuse
White w/Red



No. 3061 "PLANES"

Genuine Polyplastex deep rectangular shade with hand laced edges. Ht. 22½".
Colors: Jade w/Natural shade
Pistachio w/Chartreuse
Cocoa w/Amber

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No. 2012 "PRANCING COLT"

Complete with Planters as Shown
Genuine Polyplastex rectangular shade with hand laced edges. Height 23".
Colors: Black w/Red shade
Gold w/Amber
Green w/Natural

No. 2013 "GAZELLE"

Complete with Planters as Shown
Genuine Polyplastex rectangular shade with hand laced edges. Height 23".
Colors: White w/Red shade
Green w/Natural
Chartreuse w/Chartreuse

No. 2014 "PERCHERON"

Complete with Planters as Shown
Genuine Polyplastex rectangular shade with hand laced edges. Height 23".
Colors: Black w/Red shade
Green w/Natural
Chartreuse w/Chartreuse

No. 4097 "STIRRUP"

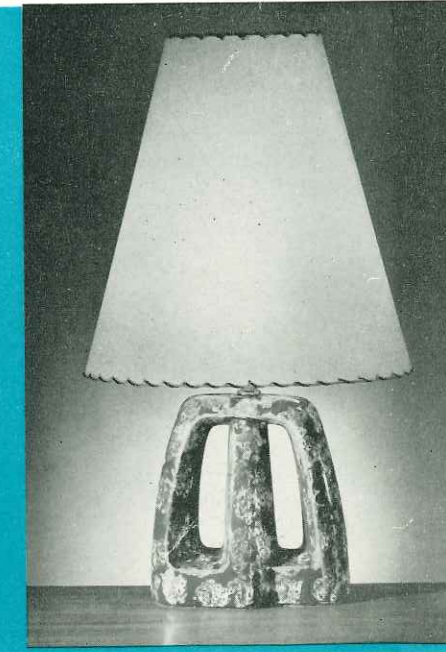
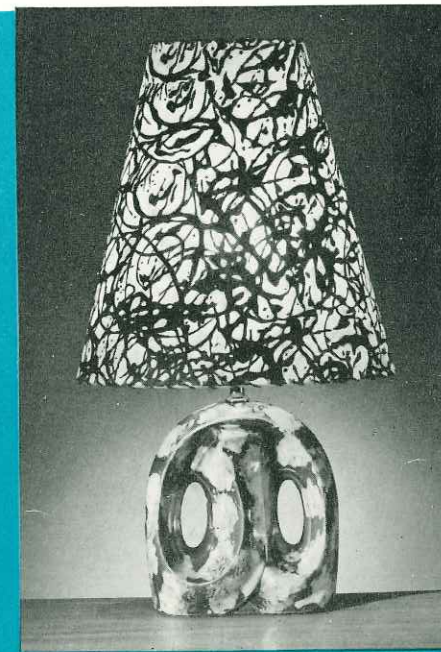
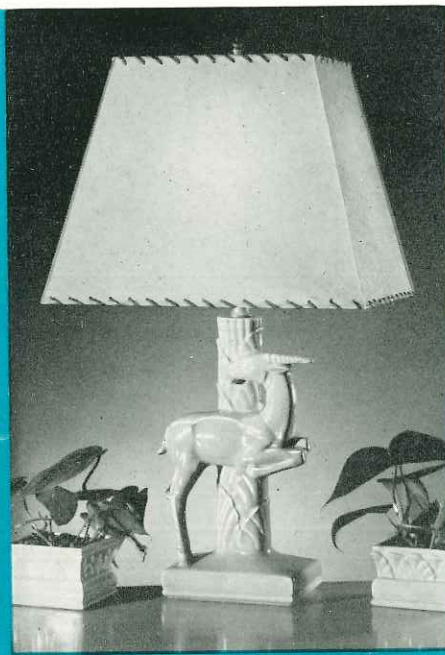
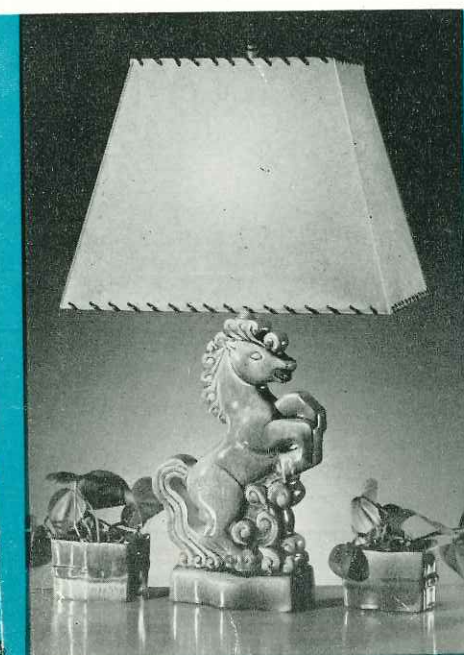
Genuine Polyplastex oval cone shade with hand laced edges. Hand blended over-tones of white on colored base. Ht. 27".
Colors: Green w/Natural shade
Chartreuse w/Chartreuse
Black w/Red
Red w/Natural
(Shade also available with Decoration as No. 4099)

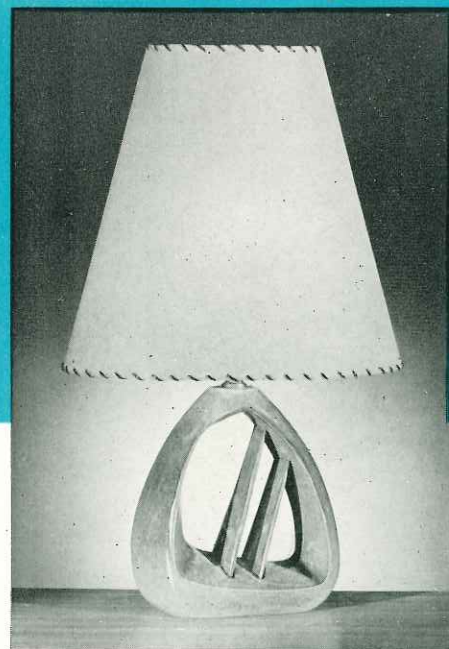
No. 4099 "MASK"

Genuine Polyplastex shade with matching color design on natural background; hand laced edges. Hand blended over-tones of white on colored base. Ht. 27".
Colors: Green
Chartreuse
Black
Red
(Shade also available Plain as No. 4097/8)

No. 4098 "BUCKLE"

Genuine Polyplastex shade with hand laced edges. Hand blended over-tones of white on colored base. Height 27".
Colors: Green w/Natural shade
Chartreuse w/Chartreuse
Black w/Red
Red w/Natural
(Shade also available with Decoration as No. 4099)

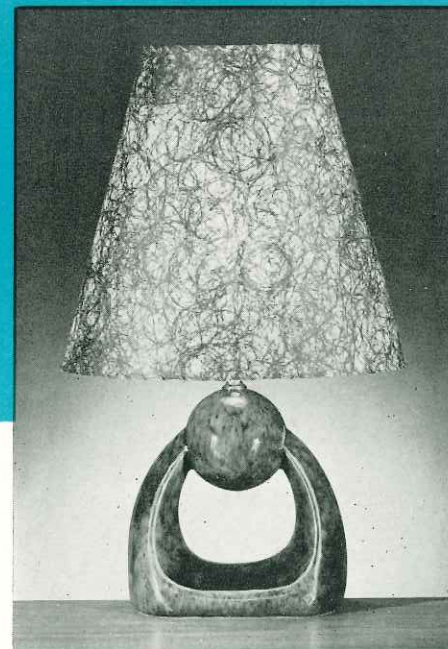




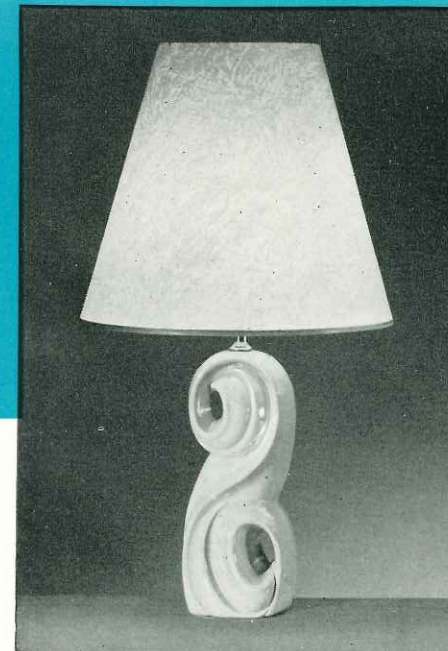
No. 4037
"GEOMETRIC PLANES"
Genuine Polyplastex deep oval cone shade with hand laced edges. Height 25½".
Colors: Jade w/Natural shade
Pistachio w/Chartreuse
Cocoa w/Amber



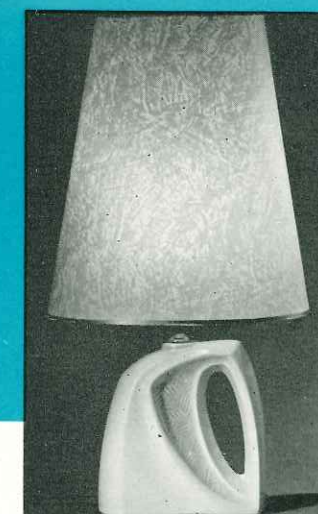
No. 4038 "DULCET"
Genuine Polyplastex deep drum shade with matching color fabric design on natural background; hand laced edges. Height 27".
Colors: Jade
Pistachio
Cocoa
*No. 5500 Matching Color Ash Tray



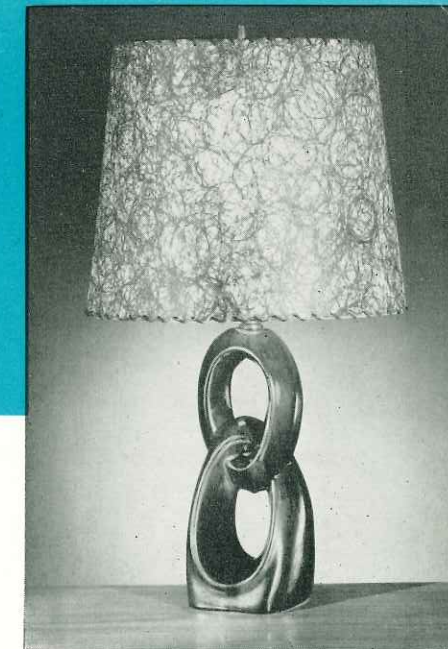
No. 4035 "BALL & STIRRUP"
Genuine Polyplastex deep oval cone shade with matching color swirl design on natural background; hand laced edges. Height 25½".
Colors: Jade
Pistachio
Cocoa



No. 2355 "SCROLL"
Genuine Brad-Glo translucent cone shade with binding to match base. Height 27½".
Colors: Green
Chartreuse
Black—Red Binding on Shade



No. 2492 "SHELL"
Genuine Brad-Glo translucent cone shade with binding to match base. Height 23½".
Colors: Black—Red Binding on Shade
Chartreuse • Red

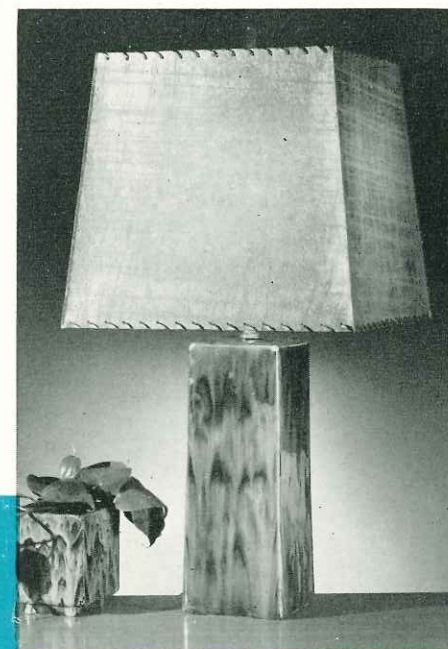
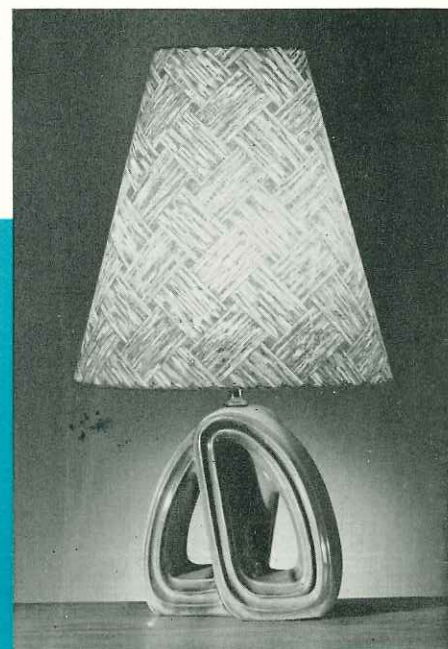
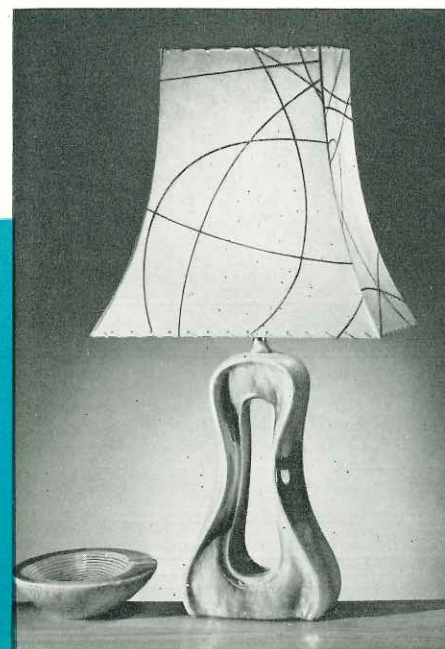
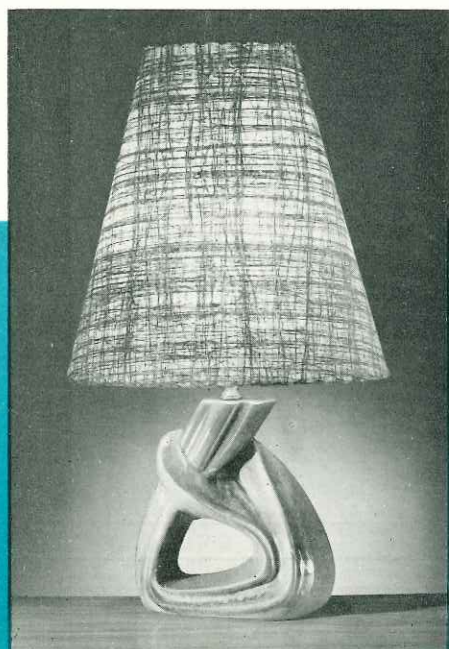


No. 4039 "LINK"
Genuine Polyplastex deep drum shade with matching color swirl design on natural background. Hand laced edges. Height 27".
Colors: Jade
Pistachio
Cocoa

No. 4036 "KNOT"
Genuine Polyplastex deep oval cone shade with matching color lattice design on natural background; hand laced edges. Height 27".
Colors: Jade
Pistachio
Cocoa

No. 4017 "KEYHOLE"
Genuine Polyplastex rectangular pagoda type shade with polydoodle design; hand laced edges. Height 27".
Colors: Jade w/Jade design on Natural shade
Pistachio w/Dark Green on Chartreuse
Cocoa w/Cocoa on Amber
*No. 5500 Matching Color Ash Tray

No. 4023 "DOUBLE ABSTRACT"
Genuine Polyplastex oval cone shade with matching color fabric design on natural background; hand laced edges. Height 27".
Colors: Jade
Pistachio
Cocoa



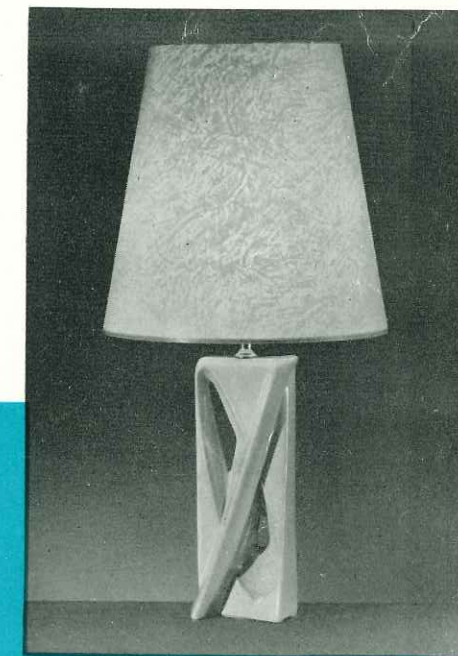
No. 4019
"SQUARE COLUMN"
Genuine Polyplastex square shade with matching color lattice design on natural background; hand laced edges. Height 27".
Colors: Cocoa
Jade
Pistachio
No. 706 Matching Planter Available—
See Price List



No. 2488 "CACTI"
Genuine Brad-Glo translucent cone shade with binding to match base. Height 23½".
Colors: Green • Chartreuse • Red



No. 2490 "BRIAR"
Genuine Brad-Glo translucent cone shade with binding to match base. Height 23½".
Colors: Green • Yellow
White—Red Binding on Shade



No. 2359 "VEGA"
Genuine Brad-Glo translucent cone shade with binding to match base. Height 27½".
Colors: Green
Chartreuse
Black—Red Binding on Shade

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FEATURE

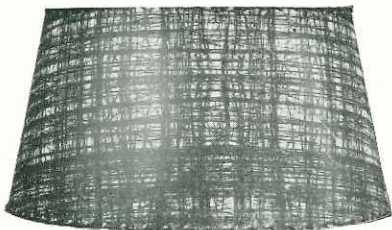
Bradley SHADES

**FOR
PROFITABLE
LAMP SHADE
BUSINESS**

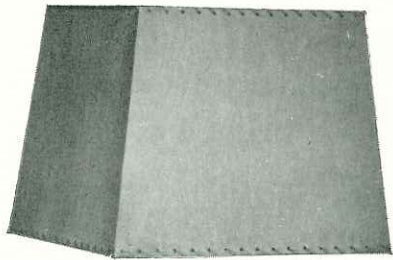
Set up a shade department with staple fast selling Bradley Shades . . . the same fine quality hand made shades used on Bradley lamps. Bradley Polyplastex shades are made of Synskin. They are the ultimate in quality.



No. 3500 DRUM
Genuine Polyplastex Synskin with hand laced edges.
Colors: White, Amber, Chartreuse, Red.



No. 3700 DRUM
Genuine Polyplastex Synskin with hand laced edges.
Colors: Chartreuse, Green, Cocoa, or Red Lattice design on Natural background.



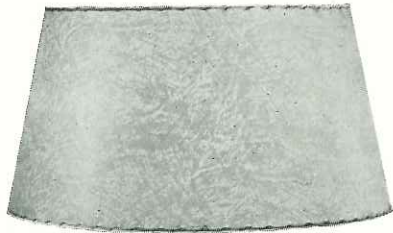
No. 3900 SQUARE
Genuine Polyplastex Synskin with hand laced edges.
Colors: White, Amber, Chartreuse, Red.



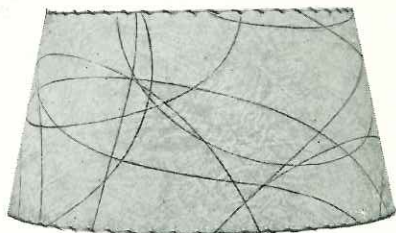
**No. 3200 CONE
Oval & Round**
Genuine Polyplastex Synskin with hand laced edges.
Colors: White, Amber, Chartreuse, Red.



No. 3800 COOLIE
Genuine Polyplastex Synskin with hand laced edges.
Colors: White, Amber, Chartreuse, Red.

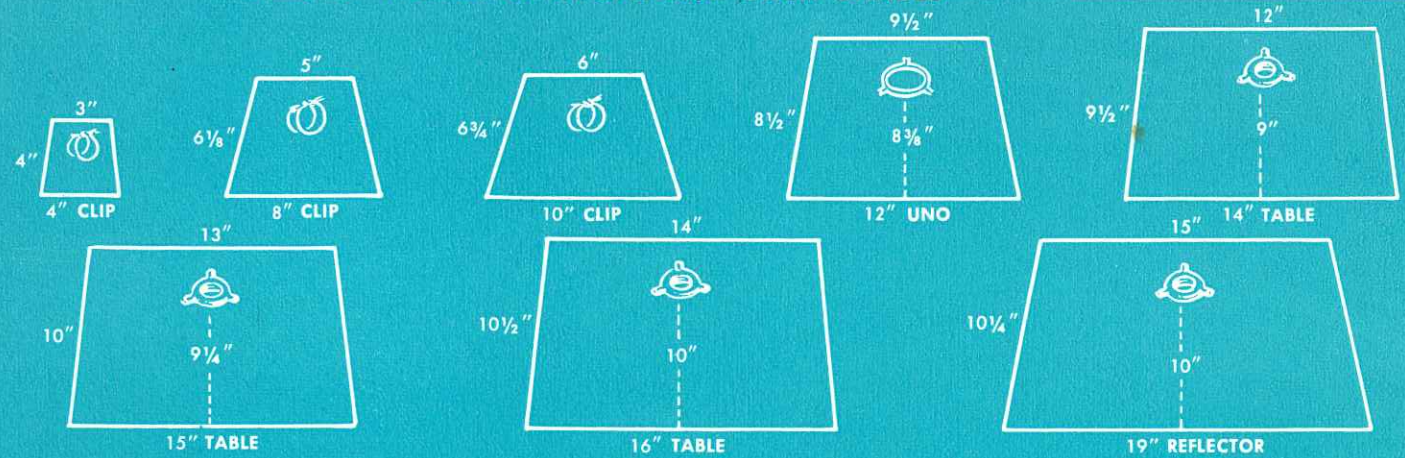


No. 5001 DRUM
Heavily embossed, highly translucent clear (white) Brad-Glo shade made of imported Belgian cellulose material; assorted color hand lacings.

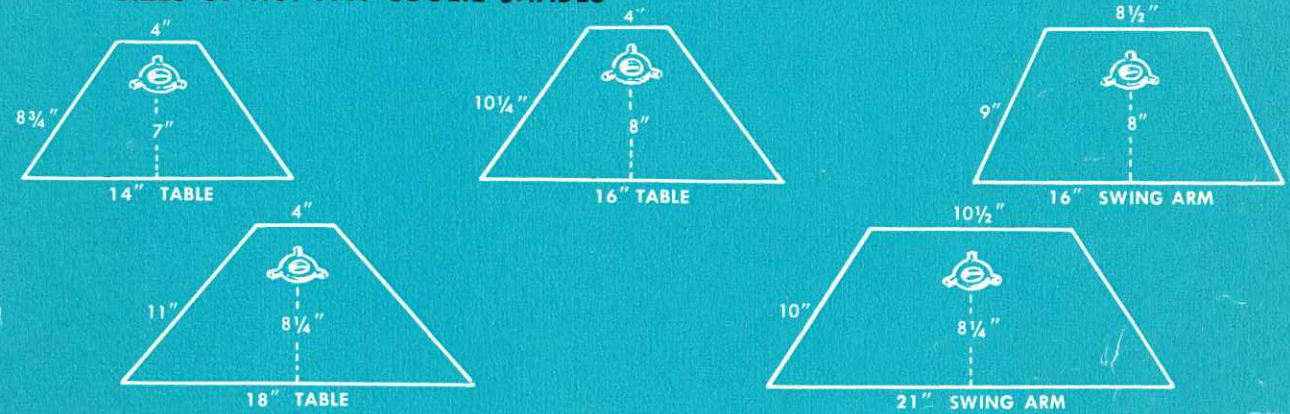


No. 5002 DRUM
Heavily embossed highly translucent clear (white) Brad-Glo shade made of imported Belgian cellulose material. Polydoodle design in assorted colors with matching lacing.

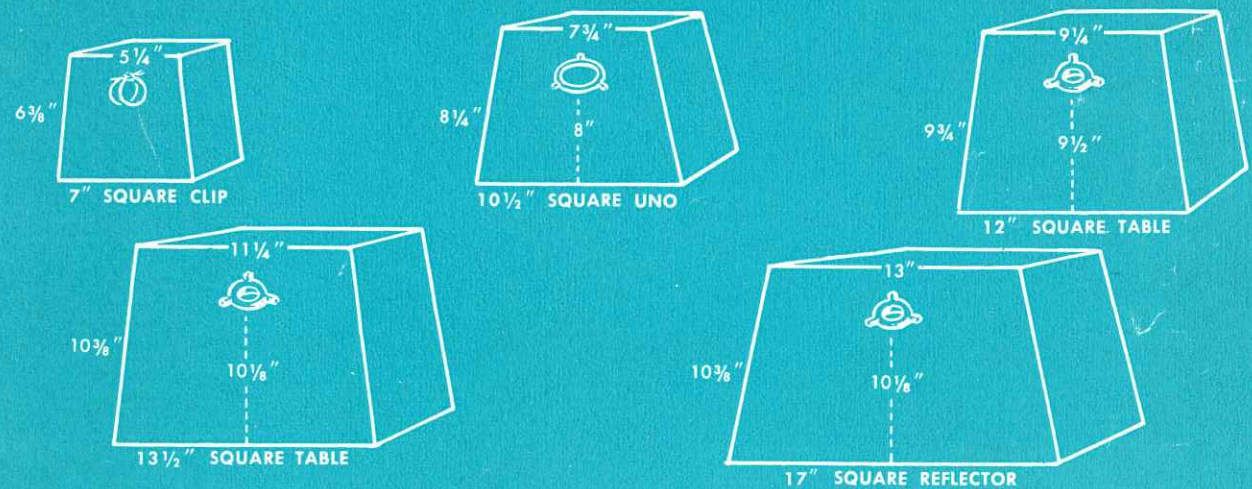
SIZES OF NO. 3500-3700 - 5001-5002 DRUM SHADES



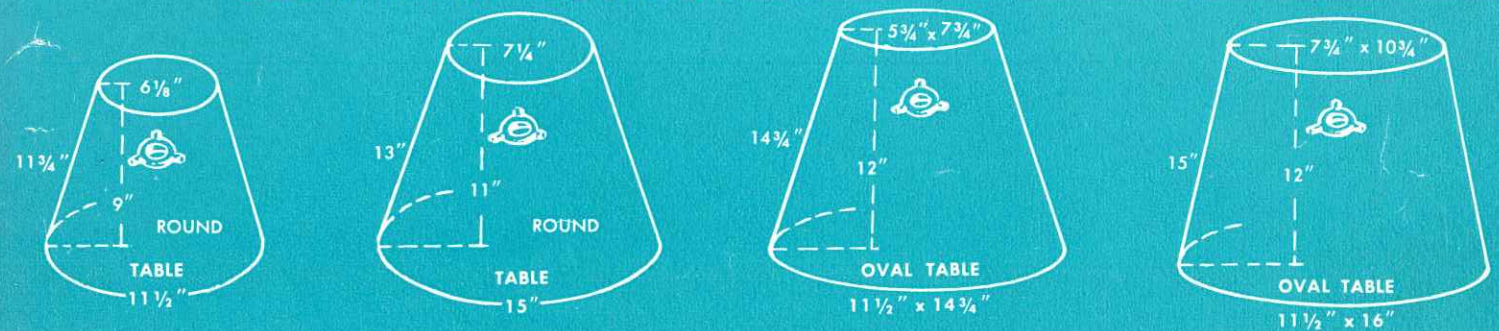
SIZES OF NO. 3800 COOLIE SHADES

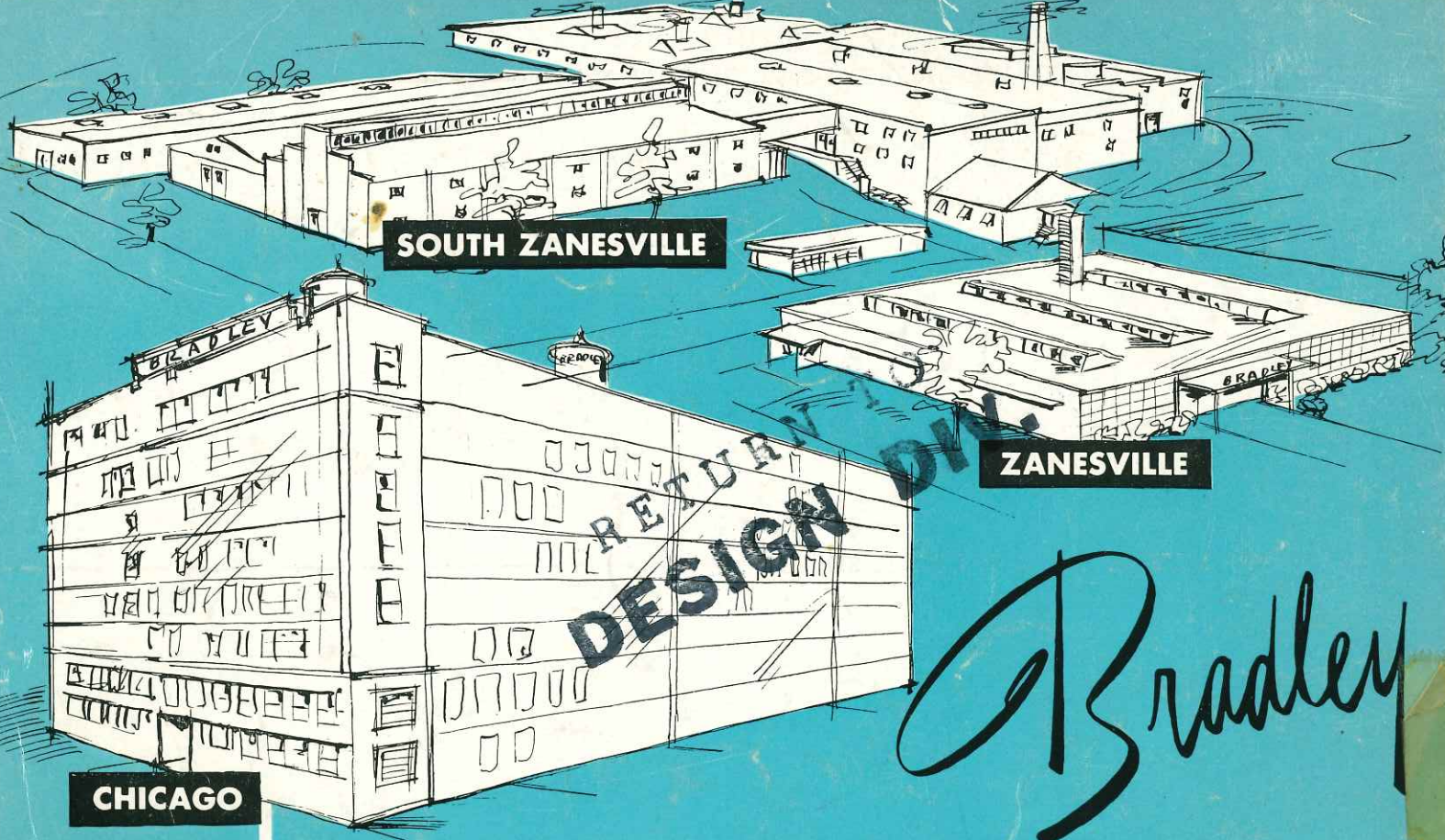


SIZES OF NO. 3900 SQUARE SHADES



SIZES OF NO. 3200 CONE SHADES





SOUTH ZANESVILLE

ZANESVILLE

CHICAGO

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**The World's Largest Exclusive
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Bradley lamps are manufactured from the basic raw material to the perfect finished product, in America's most complete and modern lamp factories. Buy Bradley and you buy the Best!

Choose the finest . . .

buy *BRADLEY ORIGINALS*

- Every Bradley base is made of the finest American Ceramics in our own potteries.
- All Bradley lamps are constructed to give your customers long lasting beauty and service . . . inspected from top to bottom to assure complete satisfaction.
- Every Bradley lamp is an original creation, designed and engineered by our own staff.

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